

# **Central oversight and coordination at the federal level, focused on consistent standards and tools to support ecosystem svcs. markets**

## **Potential Solutions**

- Give OEM resources and mandate to do this, or find another way.
  - Legislative- OEM re-authorization
- Create/improve metrics for incentive programs
  - Approps/Awareness: Give OEM resources to do this – they already examining metrics that are out there, moving toward developing into criteria for future projects
- Require new projects funded with federal money to build upon these metrics
  - Legislative/rulemaking

## **Next steps**

- Understand and track existing OEM metric development process

# Encourage Landscape Scale/Additive Approaches – strategic approaches (not “spray and pray”)

## Potential Solutions:

- Eco-Enterprise zones – targeted investment in specific geographies.
  - Legislation- Not asking for a new program; existing ones (CIG) have an element of this already
  - Rulemaking- Key leverage point. Affirm regional/cross boundary approaches. Build in more flexibility.
- Use grant criteria to incent the types of strategic projects and approaches we are interested in, e.g. building on prior work, collaborative, addressing IDed priorities
  - Rulemaking- We can ask for general concepts, OR what can we point to as guidance?

**Improve technical assistance- knowledgeable front line  
that is accessible, efficient, cost effective.  
Best option will differ by region.**

## **Potential Solution**

- **Cooperative Conservation Partnership Initiative (CCPI )**
  - Legislative/Rulemaking-
    - Allow NGOs to administer Farm Bill programs
    - Guide dollars to best practices
    - Allow purchase of credits, no just cost share
    - Allow some \$ for NGO overhead
  - Approps
    - Ensure program funding
- **Next steps**
  - EDF paper; read CCPI statute; coordinate with Community Capacity

**Resources (\$)- reallocate and hold the line on what we've got; no new program requests**

## **Potential Solution**

- **Programs that are working – keep them!**
  - Approps:
    - EQIP – make sure forests stay in
      - Conservation Innovation Grants (CIG)
      - Cooperative Conservation Partnership Initiative (CCPI)
    - Forestry Innovation Grants – find out more
    - Healthy Forest Reserve Program